

Integrated Corporate Affairs

Helping companies with worthwhile projects in the industrial, natural resource and infrastructure sectors to get a 'yes'.



About Us

Sedgwick Strategies is a firm dedicated to assisting major projects to achieve success. In today's politically charged environment almost every major project, from mining to transmission lines, is contentious. Modern companies need the tools necessary to de-risk their projects across diverse stakeholder groups.

We are committed to getting worthwhile projects in the industrial, natural resource and infrastructure sectors approved.

Our Services

Creating value through strategic partnerships



Indigenous Relations

Securing indigenous support is critical to the success of major infrastructure projects. Working in line with indigenous communities' social and economic goals, organizations need to build strong, respectful and productive working relationships with indigenous groups. Sedgwick understands the difference between pronouncements and practical outcomes. We know that effective reconciliation requires both performative and transactional tools. Our experiences ranges from developing Reconciliation Action Plans, Indigenous procurement plans, negotiating benefit agreements, managing Indigenous led environmental assessments and beyond.



Community Relations

Without a sincere effort to understand and accommodate local and community needs opposition to projects and development can easily take hold as opponents fill the vacuum and develop relationships where a proponent failed to. Sedgwick takes community relations seriously without treating it as an afterthought. We not only provide strategic advice on effective community relations; we physically help our clients engage in the places they need to be. Sedgwick has on-the-ground experience across Canada building coalitions, finding allies and mobilizing local support.



Government Relations

Government relations (or lobbying) is not what you think it is anymore. Checks and balances within our government systems, including regulatory officials with statutory decision-making authority, mean that convincing a single political figure to make a change is no longer sufficient. Processes, personalities, and procedures all need to be properly understood to craft a government relations strategy that takes you to the right decision makers to ensure success. Major projects need a plan that anticipates the major decisions and government influences on the project. Whether you are seeking a change in legislation, policy or regulation or you are being regulated and are looking for better outcomes Sedgwick can help by mapping a path forward for your company.



Regulatory Affairs

Regulatory Affairs deals with the myriad of regulations that govern your project or company and the vast number of civil servants who administer and make decisions about those regulations. At Sedgwick we aren't just door openers for meetings with politicians (although we can do that too!). Our team has been through multiple environmental assessment processes at the federal, provincial and even Indigenous

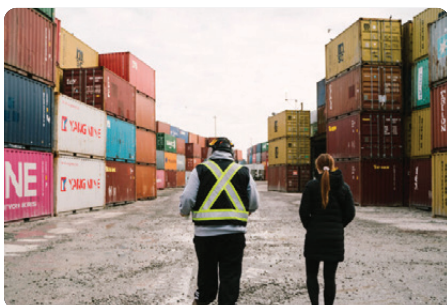
government level. We understand the opportunities and dangers associated with being unprepared for these complex processes. And we have spent time getting to understand the legislation, the regulation and the people involved. We will work with your team to develop strategies, tactics and tools to minimize your regulatory burden.



Communications & Public Relations

Modern times are very much about the hyper social amplification of risk. How we express positions, interpretations, and information, plays an integral role in the success of major projects. Communications supports all aspects of a project - from gaining social license to achieving project approvals - and organizations need to strategize what, when, how, and to whom to communicate information to.

Failure to prioritize strategic communications can cause significant project delay. We have helped organizations throughout Canada navigate protests, major environmental crisis, and indigenous disapproval. Whether your organization wants to influence specific stakeholder groups, re-establish itself following a crisis, or educate the local community, Sedgwick can help your project achieve its communications objectives.



Subjective and Political Risk Analysis and Management

Sedgwick Strategies' leadership has spent years working in the realm of subjective and political risk in Canada. As leaders in the natural resource and infrastructure sectors, we understand that comprehending the risks, their likelihood of occurrence, and their potential impact is crucial for any significant major project investment in our country. Subjective or political risks

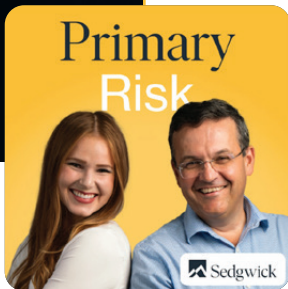
encompass "non-technical" risks that are not related to physical or financial aspects. They are associated with the potential harm to a company or investment, such as government policy, political disruption, legal challenges, public opinion, and reputation. Sedgwick supplies detailed subjective and political risk analysis reports that define the major subjective risks a particular company or industry may face. We help you understand these risks, supply detailed analysis, advise on mitigating them, and, if necessary, aid in responding to them, including managing resulting crises.



Expertise in Industrial, Natural Resources, and Infrastructure Sectors

Transforming projects impacting your field through strategic partnerships and specialized industry knowledge

- Mining
- Oil & Natural Gas
- Infrastructure & Transportation
- Energy Projects
- Indigenous Business in the Natural Resource Sector



Listen to Primary Risk Today

Hosted by Sedgwick Strategies, Primary Risk podcast delves deep into the intricacies of building major projects, from LNG terminals to transmission lines, mines, and beyond. Through candid conversations with the people behind some of the projects shaping our world, Primary Risk explores the challenges, processes, solutions, and behind-the-scenes stories of what it took to get these projects across the finish line.



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Ready to Connect? Let's Build the Future Together.

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